

THANK  
ME  
LATER



# SPONSORSHIP OPPORTUNITIES

Join us in empowering women to  
**create, maintain, and protect their wealth**  
so they can leave a legacy

IN PARTNERSHIP WITH:





# ABOUT

## THANK ME LATER

Thank Me Later is a financial literacy brand that empowers women to **create, maintain, and protect their wealth** so they can leave a legacy.

The “T” in Thank Me Later is for **TRANSFORMATION:**

We go beyond telling women what to do; we provide real solutions to help them take action.



### WHAT WE DO

- Events & Workshops
- Group Education (i.e. employee resource groups, churches, community organizations)
- Physical and Digital Product Development
- Content Creation & Podcasting



### WHO WE SERVE

- Women ages 35 - 65
- College-educated
- Annual income \$60,000+
- Homeowners
- Careers in corporate America and /or as an entrepreneur
- Key breadwinners in their family
- On average has 1 - 2 kids, and may be married or single



### HOW ARE WE DIFFERENT?

- Strong content creation and event planning capabilities
- Access to a professional production studio
- A vast network of subject matter experts who can speak on a variety of topics that have a financial impact
- Unique access to the entertainment industry

2.

OUR  
REACH



**50K+** combined social media followers



**10K+** email subscribers



**3K+** members in our private community



**600K+** nationally syndicated radio listeners in the metro Atlanta market





# SPONSORSHIP OPPORTUNITY

## FOR THE 5TH ANNUAL BWW HOMECOMING EVENT

- WHO:** As a Black Women Will sponsor, you will reach:
- Female homeowners in Georgia
  - Attorney, paralegal, and notary volunteers
  - General volunteers, other sponsors and invited VIPs
- WHAT:**
- Wills, power of attorneys, and healthcare directives completed for FREE
  - Fun, celebratory experience
  - Networking opportunities for all attendees
- WHEN:** • Saturday, November 8th from 10am - 2pm ET
- WHERE:** The Collective Success Center: 1400 Centre Pkwy Ste 116, East Point, GA 30344
- WHY:** Over the next 25 years, an estimated \$68 trillion\* will be transferred from U.S. households to heirs and charities.

- IMPACT TO DATE:**
- **486** wills and healthcare directives completed
  - **\$188M+** worth of assets with a plan to transfer
  - **500K+** media impressions

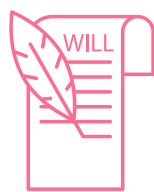






# SPONSORSHIP OPPORTUNITY

2025 VISION FOR THE 5TH ANNUAL BWW HOMECOMING EVENT



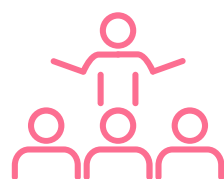
**Complete 50 wills, power of attorneys, and health care directives** for FREE to help the BWW Class of 2024 prepare to transfer \$20M+ worth of assets



**BWW Tailgate**, a celebratory component of the event featuring giveaways, a 360 photo booth and other moments that remind you of an HBCU Homecoming



**Content series** aired on social media about estate planning and what to do if you're in charge after a loved one passes away



**Virtual workshop** about 5 simple steps to leave your legacy, aside from completing your estate plan







# STANDARD SPONSORSHIP LEVELS


	PLATINUM: \$15,000	GOLD: \$10,000	SILVER: \$5,000	BRONZE: \$2,500
COMPANY LOGO ON ALL DIGITAL SIGNAGE	✓	✓	✓	✓
LOGO WITH LINK ON WEBSITE & POST-EVENT SIZZLE REEL VIDEO	✓	✓	✓	✓
COMPANY TABLE	✓	✓		
SOCIAL MEDIA MENTIONS & 1 Exclusive Post for Platinum & Gold Sponsors	✓	✓	✓	
INCLUSION IN PRE-EVENT TRAININGS & MARKETING	✓			
MENTION DURING THE LIVE EVENT	✓	✓	✓	✓
REPRESENTATIVE REMARKS AT EVENT	✓			
COMPANY'S MARKETING MATERIAL IN WELCOME BAG	✓	✓	✓	








# FEEDBACK ABOUT LAST YEAR'S EVENT






**Flannery Josey** • 2nd  
Attorney | Family, Disability, & Taxes  
8mo • Edited •

I had a fantastic experience doing pro bono legal work for the 4th annual #BlackWomenWill event last weekend in Atlanta. [Thank Me Later](#) organizes this event to prepare wills, healthcare directives, and powers of ...more



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4 comments • 3 reposts

ATLANTA, GA

THANK ME LATER

NOVEMBER 16TH



CLASS OF 2024

2024

NINA HALL

BREAKING BARRIERS

BUILDING LEGACIES

TRANSFERRING WEALTH


 81  11  4

Liked by jinithornton and others

ninathefooddoc 🙌 I don't work this hard not to leave my legacy! 🙌

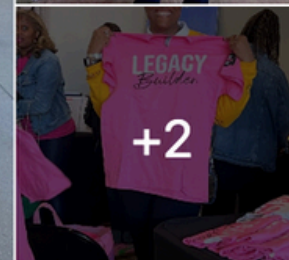

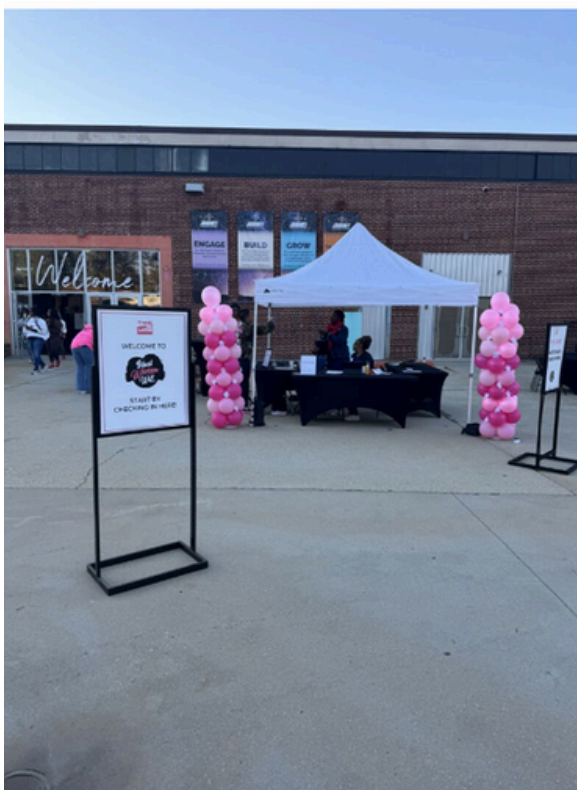
Excited to be a part of the 4th Annual Black Women Will Homecoming Event! @blackwomenwill @tmlmoney hosted by @jinithornton 🙌 At this amazing gathering, I'm taking a powerful step toward securing my future and legacy by getting my will, healthcare directive, and power of attorney done—for FREE. 🙌🙌


Building wealth and success is only part of the journey. Protecting it for generations to come is where the real power lies.




**Kowana J. Ragland, CMP** • 2nd  
Vice President, Association Events...our team creates and implements ...  
8mo • Edited •

As a class of 2023 participant, I'm happy to get up early on this crisp Saturday morning to volunteer as the Help Desk Lead at the 4th Annual Black Women Will cohort where they impact Black families for generations by creating opportunities for Black women to complete their wills so they can leave a legacy! #BlackWomenWill #LegacyBuilding #ThankMeLater #LeaveALegacy



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4 comments • 1 repost



**KeyStone Solutions**  
809 followers  
[Contact us](#)  
8mo • Edited •

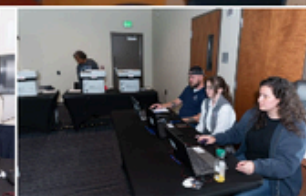
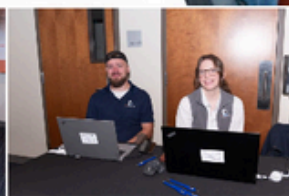


KeyStone Solutions was honored to participate in the 4th Annual Black Women Will Homecoming on November 16th in Georgia!


Black Women Will is tackling the silent barrier to generational wealth by empowering Black women to create wills, ensuring they leave a lasting legacy. This mission celebrates strength, planning, and building a brighter future for Black families for generations.

We're inspired by this impactful initiative and proud to support such meaningful work!

Learn more about the organization: <https://lnkd.in/gnaWiWai>


#GenerationalWealth #BlackWomenWill #KeyStoneSolutions



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3 comments

6.  justynjoy 36w  
This was an INCREDIBLE experience! A TOTAL BLESSING!! 🙌🙌🙌🙌🙌 Thank you for it!

 ypark02 36w  
My first time volunteering! What an AMAZING way to show women how to continue their legacy. I'll be back next year...with more volunteers!





# ABOUT



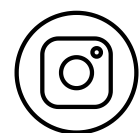
Thank Me Later Inc., Thank Me Later Foundation, and Black Women Will were founded by Jini Thornton, CPA.

Jini is a serial entrepreneur, business manager in the entertainment industry, author, and finance expert in media.

Other company (accounting firm serving talent in the entertainment industry):



Finance expert on nationally syndicated radio including:



@jinithornton



linkedin.com/in/jinithornton



@jinithornton



jinithornton.com







# READY TO GET STARTED?



If you're interested in sponsoring Black Women Will, please contact:

**Jini Thornton, Founder and Executive Director:**  
jini@thankmelater.money

**Teyonna Ridgeway, Marketing Director:**  
teyonna@thankmelater.money

\*All sponsorship benefits are negotiable. The ones provided in this proposal are intended as an overview of the available premier opportunities. Please note that in-kind donations are not counted towards the sponsorship level.

8.

## Stay Connected!



blackwomenwill.com  
thankmelatermoney.com  
jinithornton.com



@blackwomenwill.com  
@tmlmoney  
@jinithornton

